# KUO OBTAINS NATIONAL AGRIFOOD AWARD

Mexico City, February 27th, 2023 - Grupo KUO, S.A.B. de C.V. (BMV: KUO) announces that its Pork Meat business, was granted the National Agrifood Award, which is the maximum recognition given by the National Agricultural Council to companies that set the standards for business and social development in Mexico.

Thanks to the high quality in its processes and products, the company was selected as the winner in the category *Large National Agroindustrial Company* for the second time.

Alejandro de la Barreda, KUO's CEO, mentioned: "This distinction reassures our commitment to develop processes and products that reach the highest standards in quality, innovation and sustainability, while reaffirming our leadership in the Pork Meat sector, in line with our mission to create value and contribute to the growth of Mexico and its citizens."

## ABOUT KUO

Grupo KUO is a leading industrial conglomerate in Mexico, with annual sales amounting approximately $64,000 million as of December 31st, 2022, exports to around 70 countries across every continent and approximately 24,000 employees. Its current business portfolio includes three sectors: Consumer, Chemical and Automotive.

**contact**

**Antonia Gutiérrez**
+52 (55) 5261 8309
antonia.gutierrez@desc.com

**Ana Claudia Joachín**
+52 (55) 5267 8157
ana.joachin@desc.com

ir@kuo.com.mx