

KUO ANNOUNCES APPOINTMENT OF HEAD OF INVESTOR RELATIONS

Mexico City, November 29, 2024 – KUO, S.A.B. de C.V. (KUO) announces the appointment of Luz María Chávez Alcántar as Head of Investor Relations, effective December 1, 2024.

Luz María has an outstanding career spanning over 14 years at KUO, where she has transformed treasury processes through innovative and efficient solutions. Additionally, she has experience in investments, risk management, and debt refinancing. Starting December 1, 2024, Luz María will assume the responsibility of Investor Relations, while continuing her current roles in Treasury and Financing. Her expertise and talent will continue to contribute to the achievement of the Company's strategic objectives.

ABOUT KUO

KUO is a leading industrial conglomerate in Mexico, with annual revenues of approximately \$55 billion in 2023, exporting to around 70 countries across all continents and employing approximately 25,000 people. Its business portfolio includes two segments: Consumer and Industrial.

This press release contains forward-looking statements that reflect KUO management's current views on future events. Words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "should," and similar expressions generally indicate forward-looking statements. These statements are subject to risks, uncertainties, and changes in circumstances. Actual results may differ materially from current expectations due to various factors, including but not limited to, global and local changes in politics, economy, business, competition, market, and regulatory factors, as well as changes in cyclical trends in the sectors in which it operates. KUO has no obligation to update these forward-looking statements. Any forward-looking statement is valid only as of the date it is made.