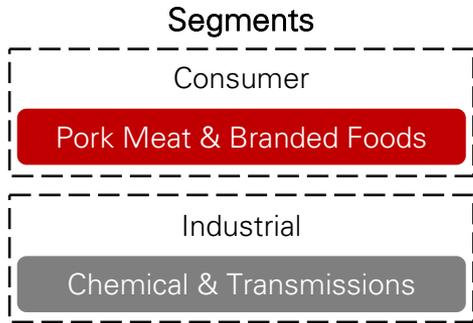


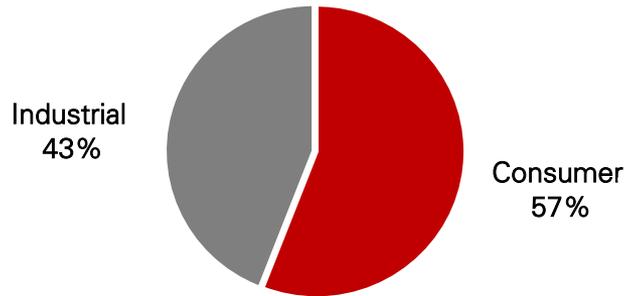
Corporate Presentation 4Q24



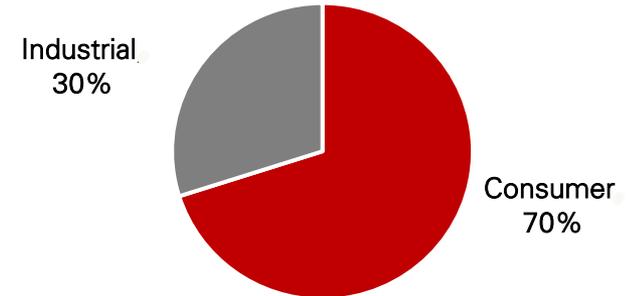
Portfolio



LTM 4Q24 Revenue | % of total
US \$2,843 MM



LTM 4Q24 EBITDA | % of total
US \$252 MM



Competitive Position

Consumer

- Leading Pork Meat producer in Mexico and exporter to Japan, South Korea & US
- Fully vertical integrated, from genetics to distribution channels
- Leading producer of Mexican food in North America
- Top-of-mind brands in key growing categories: tomato puree and vegetables

Industrial

- Leading Synthetic Rubber producer worldwide: tires, asphalt modifiers, others
- Highly regionalized operating plants
- Leading polystyrene producer in Mexico
- Focus on value added applications & circular economies
- Positioned in attractive high-performance niche in power train segment
- Full-service supplier

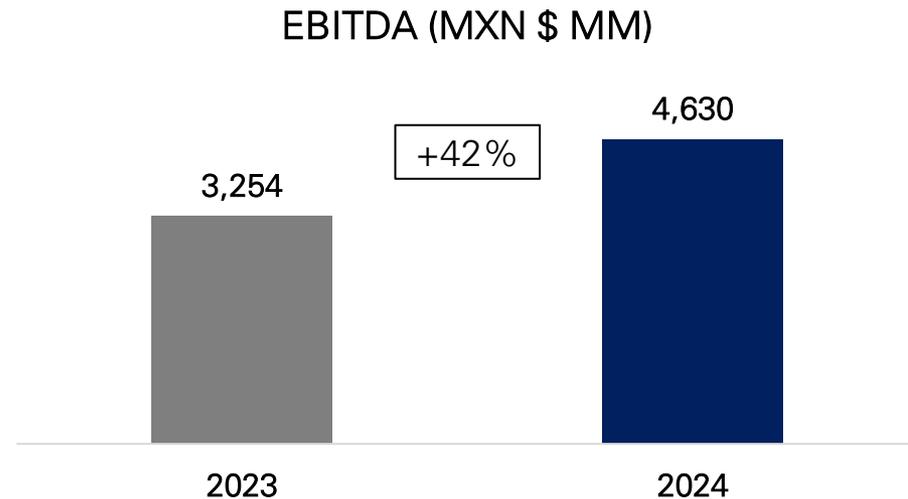
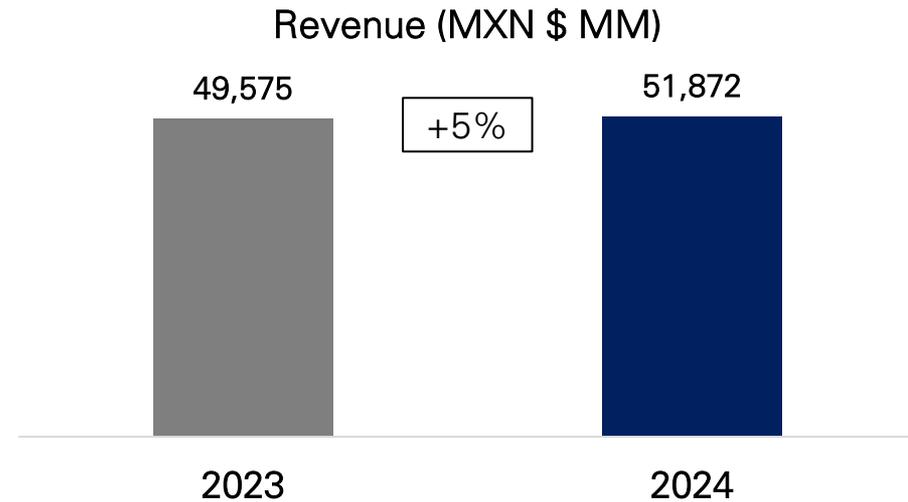
Business model has shown effectiveness and resilience through business cycles.

2024 FYE: KUO

- Improved profitability in Pork Meat, Branded Food, and Chemical businesses
- Stable raw material prices (Corn, Soy Paste)
- Improved pricing and volume in Chemicals

- Exchange rate volatility

- High avocado prices
- OEM volume under pressure
- Asian installed capacity continues to impact volume



Note: Figures are expressed in millions of MXN in Combined Pro forma IFRS, considering the proportional consolidation method.

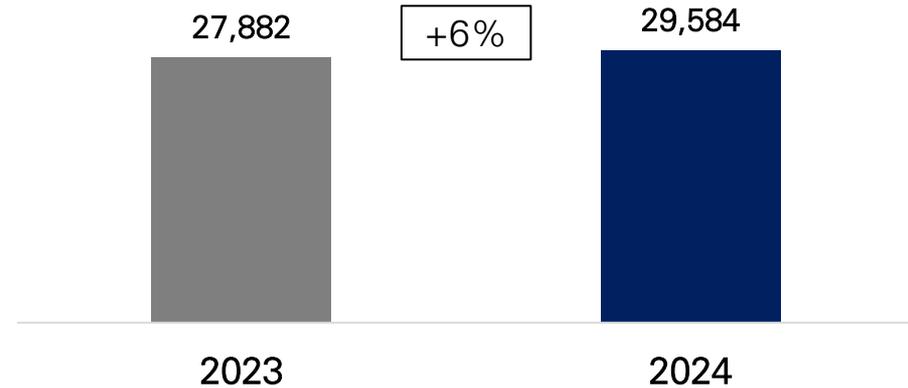
2024 FYE: Consumer

Pork Meat

- Higher prices and volumes
- Increased exports volume (Japan)
- Operating efficiencies
- Favorable cost and price dynamics.

- Mixed exchange rate effect
- Consumer dynamics

Revenue (MXN \$ MM)

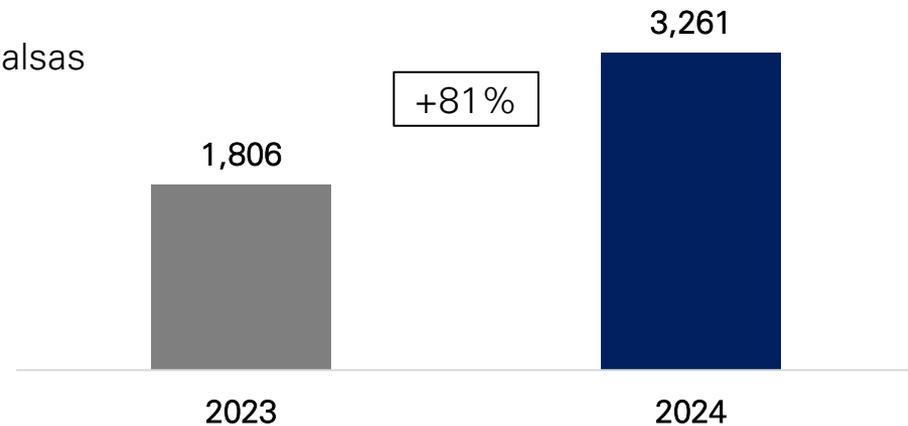


Branded Foods

- Increased prices and volume:
 - MX: tomato puree, vegetables, mole, and salsas
- Improved sales mix
- Positive dynamics in domestic market

- Megamex:
 - Higher avocado prices

EBITDA (MXN \$ MM)



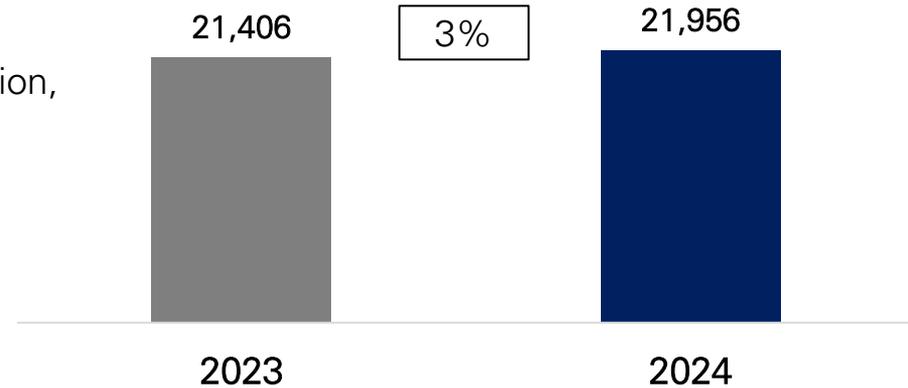
Note: Figures are expressed in millions of MXN in Combined Pro forma IFRS, considering the proportional consolidation method.

2024 FYE: Industrial

Chemical:

- Increased prices and volumes
- Improved volume in food packaging, construction, asphalts and adhesives
- Global oversupply of Asian products
- Dumping actions
- Increased logistic costs during 1H24

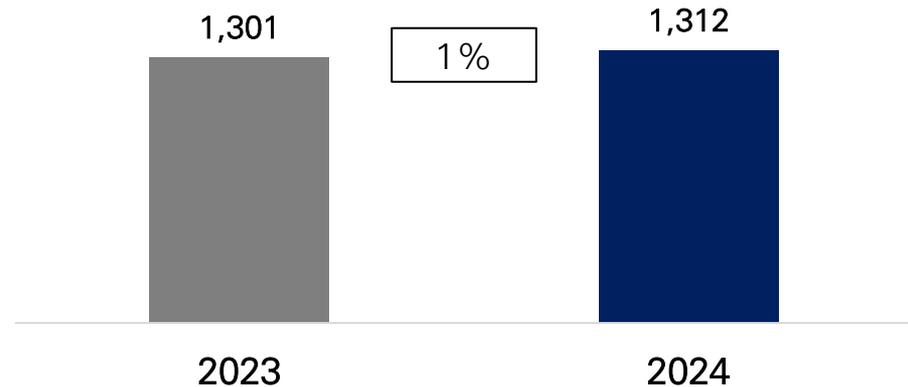
Revenue (MXN \$ MM)



Transmissions

- Improved competitiveness due to exchange rate
 - Transmissions & components
- Operating efficiencies
- Weaker demand

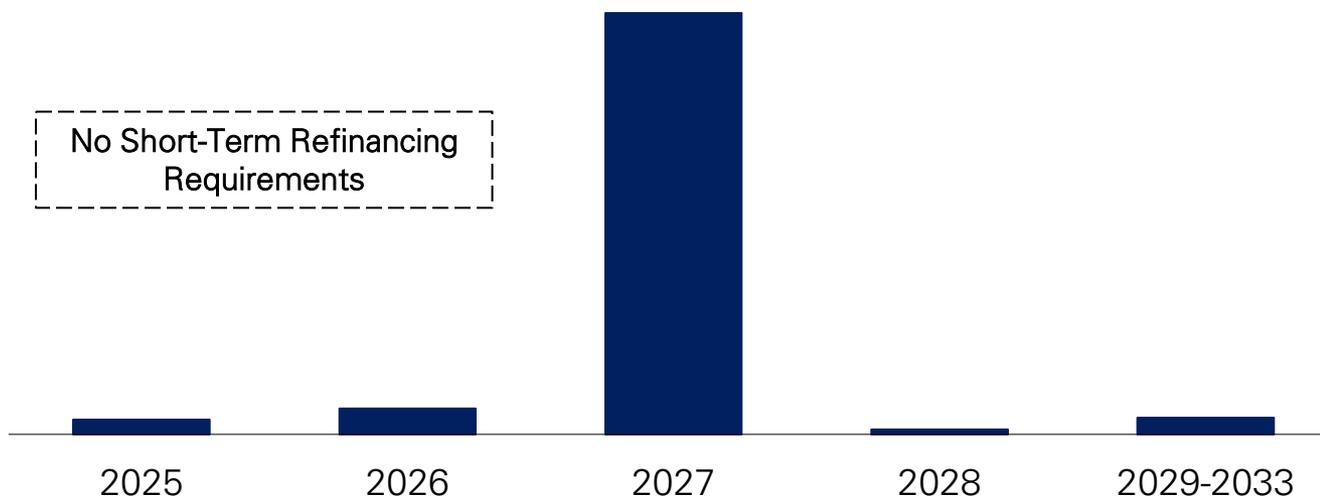
Revenue (MXN \$ MM)



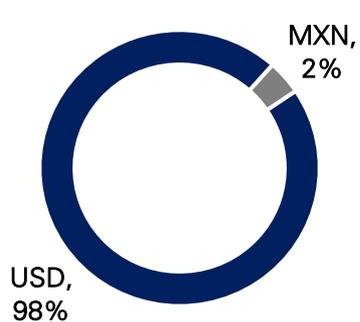
Note: Figures are expressed in millions of MXN in Combined Pro forma IFRS, considering the proportional consolidation method.

Debt Profile*

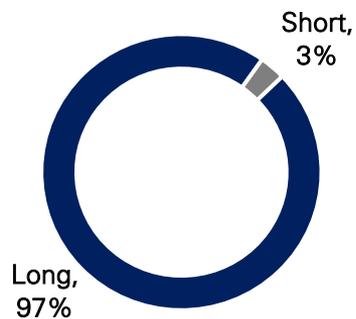
Debt Profile



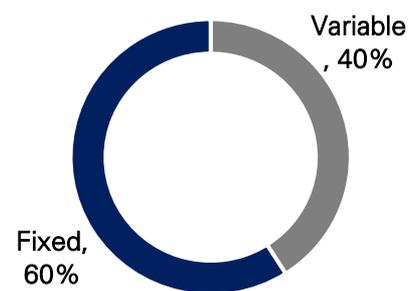
Currency



Term



Rate



Going Forward



TAILWINDS



HEADWINDS

Pork Meat

- Downtrend of raw materials prices
- Stable EBITDA margin
- Growth in fattening spaces
- Industry consolidation

Pork Meat

- Stronger environmental regulations
- Exchange rate volatility
- US Tariffs on imports from Mexico

Branded Foods

- Brand positioning in Mexico and US
- Operating efficiencies

Branded Foods

- Higher raw material prices
- Higher distribution costs
- US Tariffs on imports from Mexico

Industrial

- Favorable raw material prices
- Regionalization strategy
- Focus on eco-friendly & value-added applications
- New production lines
- Stabilization of steel prices
- Electrification strategy under review

Industrial

- Strong competition from Asia
- Exchange rate volatility
- Higher labor costs
- US tariffs on imports from Mexico

Disclaimer

This presentation has been prepared by Grupo KUO, S.A.B. de C.V. (“Kuo” or the “Company”) and has not been independently verified.

You agree to keep the contents of this presentation strictly confidential. This presentation is highly confidential and contains proprietary and confidential information about KUO, its subsidiaries, its financial results and its operations. This presentation’s material is being presented solely for your information and may not be copied, reproduced or redistributed to any other person in any manner. At the request of KUO the recipient will promptly return all non-public material received from KUO (including this presentation) without retaining any copies thereof. No securities may be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. KUO does not intend to register any of its securities for offer or sale in the United States or elsewhere, or to conduct a public offering of securities in the United States or elsewhere.

This presentation includes forward-looking statements. These statements relate to KUO's future prospects, developments and business strategies and are identified by the use of terms and phrases such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “predict,” “project,” “will,” “goals,” “target,” “strategy” and similar terms and phrases, and may include references to assumptions. Forward-looking statements are based on KUO's current expectations and assumptions regarding its business, the economy and other future conditions. KUO's actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include those mentioned in the company's filings with the Mexican Authorities and/or Regulators as well as the Offering Circular for the Company’s proposed offering of debt securities.

No representations or warranties, express or implied, are made as to, and no reliance should be placed on, the accuracy, fairness or completeness of the information presented or contained in this presentation. Neither the Company nor any of its affiliates, advisers or representatives accept any responsibility whatsoever for any loss or damage arising from any information presented or contained in this presentation. The information presented or contained in this presentation is current as of the date hereof and is subject to change without notice and its accuracy is not guaranteed. Neither the Company nor any of its affiliates, advisers or representatives make any undertaking to update any such information subsequent to the date hereof. This presentation should not be construed as legal, tax, investment or other advice.

Certain data in this presentation was obtained from various external data sources, and the Company has not verified such data with independent sources. Accordingly, the Company makes no representations as to the accuracy or completeness of that data, and such data involves risks and uncertainties and is subject to change based on various factors. The use of registered trademarks, commercial trademarks and logos or photographic materials within this document are exclusively for illustrative purposes and are not meant to violate the rights of the creators and/or applicable intellectual property laws.

This presentation does not constitute an offer or invitation to purchase or subscribe for any debt securities or other securities of the Company and neither any part of this presentation nor any information or statement contained herein shall form the basis of or be relied upon in connection with any contract or commitment whatsoever. Any decision to purchase securities in any offering of securities of the Company should be made solely on the basis of the information contained in the Offering Circular which may be published or distributed in due course in connection with any offering of securities of the Company, if any.

By participating in this presentation, you agree to be bound by the foregoing limitations.

Contacto

kuo

Luz María Chávez A.
luz.chavez@desc.com
+52 (442) 368 0418

Una empresa  **DESC**



www.kuo.com.mx

 **DESC** 50 AÑOS